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In 2006, BlueSky plans to launch BlessingTree. The concept is simple. What would actually happen if we all decided to bless a stranger in an anonymous fashion but left behind a BlessingTree card with a code on it so they could return to a website and trace the origin of the blessing?

What if they followed the stories backwards down the branches, through the trunk and to the roots where they would find the simple, beautiful message that all blessings originate in Christ? What if they then passed the blessing along to continue the branch or even started more branches?

What if you could track the global and exponential impact that a single individual, church or para-church ministry could have by passing along one blessing?

And what if you could drive millions of curious people to a website after they have been blessed by a stranger to challenge them to consider blessing someone else in the world through one of our partner ministries like Compassion International, Mercy Ships, World Vision or Habitat for Humanity?

What if we discovered that all of us, working independently in small Spirit-led ways, could actually change the world in big ways? We hope to answer these questions and more in 2006 and beyond. BlessingTree exists to teach the world that compassion is at the heart of being human because compassion is at the center of the heart of God. Visit the BlessingTree website at [www.blessingtree.org](http://www.blessingtree.org) if you would like to be a part of the launch team.

## 2005-2006 BlueSky Update



## DEAR FRIENDS AND SUPPORTERS OF BLUESKY,

Four years ago BlueSky Ministries launched with the vision to innovate and implement next generation tools and techniques to share the Gospel message of Jesus Christ in partnership with Christian ministries around the world. We began with JoePix, a revolutionary Photo-Evangelism ministry, that has expanded around the world with the help of over 8,000 volunteers working in five countries at over 150 high profile events. The JoePix ministry has photographed over 600,000 subjects and seen over 65% of the photos retrieved on the JoePix website where people are encouraged to explore the 'Big Picture in life' from God's perspective. We've captured a few powerful JoePix highlights from 2005 in this newsletter to demonstrate how God is working through this unique ministry effort.

In 2006, we are continuing to improve the JoePix ministry model by publishing a complimentary Big Picture tract that will be mailed along with all 5x7 photos requested from the website. We'll also be showing up in some exciting places including the Riverbend Festival in Chattanooga, TN, the 4<sup>th</sup> of July Festival in Washington, DC, and Thunder over Louisville in Louisville, KY. Michael Caputa will continue providing project leadership for the JoePix ministry and he would love to have you join him and our volunteer partners on the front lines at these exciting events.

2005 also saw the pilot launch of a new ministry concept called EchoDeep, a blog site that invites people to engage in thoughtful conversation about culture and Christianity. Thousands of people have made EchoDeep part of their journey to live out their faith in the increasingly challenging culture we live in today. The EchoDeep ministry continues to evolve in 2006 with the addition of content pieces from a variety of the leading thinkers writing on the topic of culture and Christianity today. We would encourage each of you to join us in this dynamic discussion.

The next big thing is one we've all been waiting for. In 2006 we'll be pilot testing the BlessingTree ministry in partnership with some of the world's most admired humanitarian missions organizations including Mercy Ships, Compassion International, Samaritan's Purse, Opportunity International and The International Justice Mission. You can read more about BlessingTree in this newsletter and we'll be keeping you posted on progress throughout the year.

We're also excited to announce the addition of Skip Moen as the new Executive Director of BlueSky to work along side Michael Tremain, Davies Owens, and Eric Reed to lead the ministry into the exciting season ahead. Skip is an extremely talented individual having earned five degrees including a Ph.D. in Theology from Oxford. He has more than 25 years of professional experience in the marketplace and is currently the Dean of the Department of Biblical Leadership at Master's Divinity School. Skip is an accomplished author and speaker with the characteristics of a spiritual entrepreneur. Please join us in welcoming Skip to the BlueSky team.

Thanks again to each of you who have so faithfully supported BlueSky over the years. We completed 2005 in a financially stable position thanks to your generosity and have already raised over 50% of our budget requirement for 2006. As always, your ongoing support will help us continue developing, launching and growing these innovative ministries. Please continue praying along side us and celebrating all that God is doing in our midst.

Blessings,

  
 Michael Tremain    Davies Owens    Eric Reed    Skip Moen

## HIGHLIGHTS OF 2005



### Launched Echo Deep

A blog site that invites people to engage in thoughtful conversation about life, culture and a relationship with Christ. **Thousands of students have made EchoDeep part of their journey to live out their faith in the increasingly challenging university climate.**

### JoePix in Puerto Rico

The multi-day college event provided some great opportunities for the local ministries to get face-to-face with more than 50,000 of their students in a very fun and positive way. We also launched the first ever exclusively Spanish JoePix website to meet the needs of these students. The end results are still coming in daily in the form of continued prayer requests, email feedback and lots of investigation on the web of who Christ really is. **So far more than 1,500 students have been exposed to the Gospel, with another 400 asking for more follow-up and prayer.**



### JoePix on College Campuses

We had another amazing year blessing people using JoePix on college campuses during college football season. Over 18,690 photos were taken and greater than 60% of the photos were retrieved! We saw 1,431 5x7 hard copies of the photos ordered. Out of 40,100 plus visitors to the website, there were 13,132 gospel exposures and numerous online conversations and prayer requests. Many of the universities had been gearing up for the whole year and went out smoking the camera. **Many students engaged in conversations and shared the gospel with passion and enthusiasm.** There was also a lot of ministry happening among the students and the JoePix trainers. **Overall it was a great year!**



### JoePix at Mardi Gras

We continue to be amazed at the receptivity of the Mardi Gras crowds to JoePix and the idea of blessing-based evangelism. This has become one of the most effective outreaches we do annually. Conversations spring up very naturally due to the festive air around New Orleans and Metairie. **This year we engaged over 6,000 people at Mardi Gras and invited them to explore the "Big Picture" in life.**



### JoePix in Poland

In May, we crossed the Atlantic for one of the greatest JoePix events ever: Juwenelia in Poland. We did not know what to expect of the volunteers and outreach, but we were amazed by the passion and zeal of the students that we worked with. **We were able to take more than 2,800 photos (of approximately 11,200 students). Almost 90% of the photos were retrieved and we had almost 12,000 site visitors. Over 3,300 students were exposed to the Gospel online and hundreds requested follow-ups, prayers and photos.**

